



EXHIBITOR PROSPECTUS

2027 MAOA ANNUAL MEETING

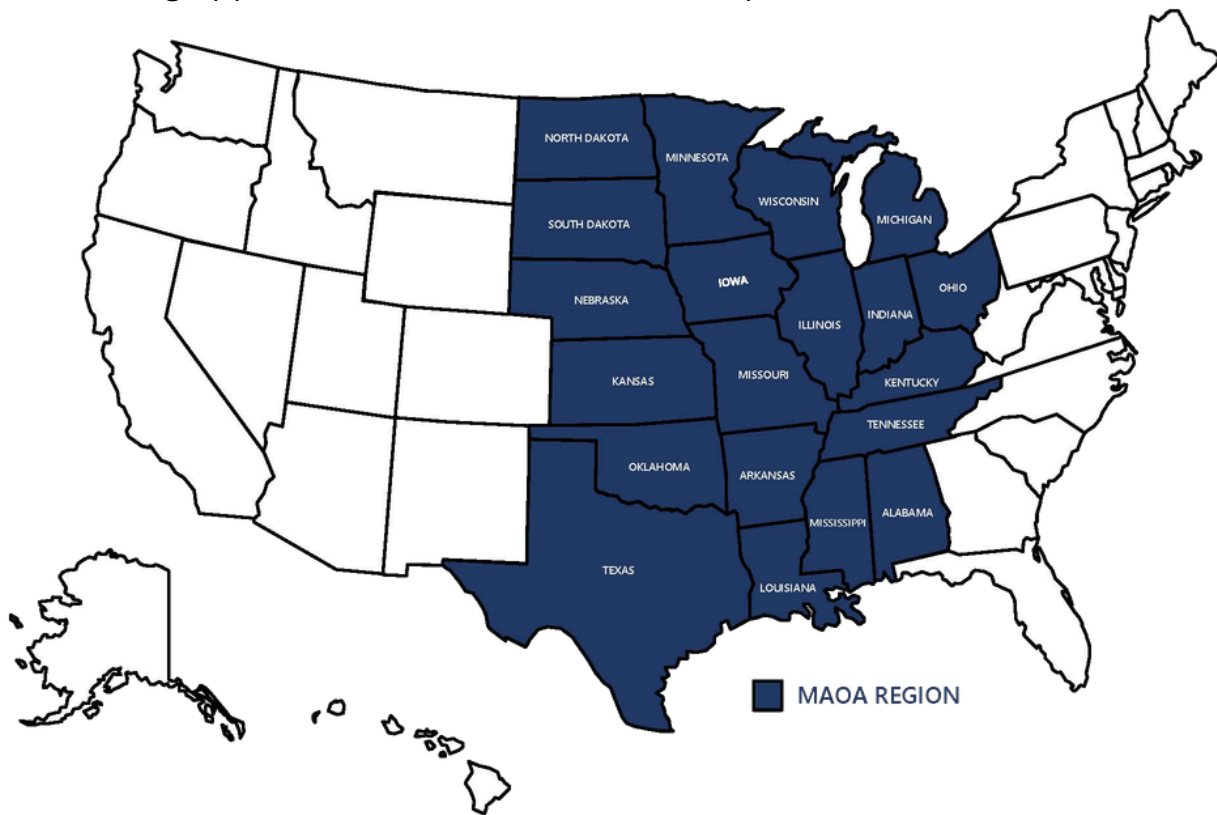
APRIL 14-17
2027

Hilton Sandestin Beach Golf Resort
Miramar Beach, FL

MID-AMERICA ORTHOPAEDIC ASSOCIATION

Mid-America Orthopaedic Association was formed in 1982.

The mission of Mid-America Orthopaedic Association is to be the premier regional orthopaedic association, providing high-quality education, support, and networking opportunities for musculoskeletal professionals.



ANNUAL MEETING	Physician/Allied Health Attendance	Podium Presentations	Poster Presentations	Technical Exhibits
2019	441	232	98	28
2020	Meeting Canceled			
2021	336	238	240	29
2022	379	234	114	29
2023	401	238	88	32
2024	396	246	80	25
2025	353	243	120	25
2026	363	243	108	26

Why exhibit at the MAOA 2027 Annual Meeting?

MID-AMERICA ORTHOPAEDIC ASSOCIATION

The 44th MAOA Annual Meeting features a comprehensive range of scientific content spanning all areas of orthopedic surgery. Presentations are delivered by renowned experts, association members, and residents, making it a valuable educational forum for both specialists and generalists. The meeting also welcomes allied health professionals and medical students. Known for its high-quality programming, the event emphasizes audience engagement and interaction. Attendees are eligible to earn Continuing Medical Education (CME) credits.

DEDICATED NETWORKING OPPORTUNITIES

Your company representatives will have multiple dedicated opportunities to connect with MAOA meeting attendees during breakfasts, coffee breaks, and the **Exhibitor Reception** on Thursday evening (6:00 PM – 7:30 PM).

The **Exhibitor Reception** stands out as a premier highlight of our annual meeting, consistently proving to be an exceptionally popular, high-energy, and well-attended event by all conference participants. During this vibrant evening, physicians and their families will visit the exhibit hall to explore your booth while enjoying refreshments. Industry representatives frequently report that this relaxed atmosphere provides the single best, most uninterrupted opportunity of the entire meeting to establish meaningful rapport and connect one-on-one with leading orthopedic surgeons.

To further encourage steady booth traffic and keep energy levels high, prize drawings and giveaways will take place throughout the event. Additional exclusive opportunities, including dinners and our annual golf tournament, are also available depending on your support tier, providing even more occasions to engage with attendees in a relaxed, social setting.

ATTENDEE LISTS & LEAD RETRIEVAL

- **Pre-Registration List:** Included early access for Gold Level supporters to promote products and services in advance and drive traffic to your booth (available to Silver & Exhibitor Levels as an add-on).
- **Post-Registration List:** A complimentary final attendee list will be provided to all exhibitor tiers following the meeting.
- **ScanHunt Lead Retrieval:** All attendee name badges will feature a QR code. Exhibitors can easily scan these codes using the ScanHunt system to seamlessly capture contact information and add attendees directly to their records for efficient follow-up (included for Gold and Silver; available as a \$250 add-on for standard exhibitor level).

ACCESS TO THE SCIENTIFIC PROGRAM

MAOA encourages registered exhibitor representatives to attend scientific sessions, giving your sales team a competitive edge by keeping them informed on the latest insights in orthopedics while allowing them to naturally strengthen relationships with attendees outside the exhibit hall. Beyond the sessions, your company's recognition scales across MAOA's digital platforms based on your support level. Regardless of tier, all packages include your company's contact details, a website link, and a brief description in the app, alongside broad visibility through acknowledgments on the official MAOA website and in our bi-annual MAOA newsletter.



EXHIBITOR BENEFITS

	GOLD \$25,000	SILVER \$12,500	EXHIBITOR \$5,000
Complimentary Representative Badges	7	5	3
Additional Representative Badge	\$300	\$300	\$300
<u>Booth Size*</u>	10x20	10x10	8x10
Placement	Prime	Preferred	Perimeter
Pre-Registration List	included	\$250	\$500
Post-Registration List	included	included	included
ScanHunt (lead retrieval - QR code)	included	included	\$250
Meeting App Advertising	app splash logo	web banner	text listing
Flyer with registration	included	included	\$500
Lunch presentation	45-minute	N/A	N/A
President's Dinner Ticket	2	N/A	N/A
Wednesday Welcome Dinner Tickets	2	1	\$300
Friday Dinner Tickets	2	1	\$300
Golf Tournament Ticket	4	1	N/A

**Booth sizes are strictly assigned by tier. We do not allow the purchase of multiple booths to create a larger custom space at any level. If you require a larger footprint, you must move up to the sponsorship level that includes that specific booth size.*

Application for Exhibit Space

HILTON SANDESTIN BEACH GOLF RESORT | MIRAMAR BEACH, FL
APRIL 14 – 17, 2027

COMPANY			
PRODUCT TO BE EXHIBITED			
WEBSITE			
ADDRESS			
CITY		STATE	
PHONE		EMAIL	
CONTACT			
TITLE			
SIGNATURE		DATE	

By signing this application, it is agreed that you have read and will abide by the [Rules and Regulations](#) of the Mid-America Orthopaedic Association. The exhibitors further agree that the regulations included with this form are a part of the agreement between the exhibitors and the Association.

SELECT YOUR EXHIBITOR SUPPORT LEVEL

☐	GOLD \$25,000	☐	SILVER \$12,500	☐	EXHIBITOR \$5,000
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TOTAL AMOUNT DUE:

Payment Information

Full payment must be received by MAOA by **March 1, 2027***

Register Online

 **CLICK HERE** to apply online | www.maoa.org

Pay by Check

Return this form along with your check to: **MID-AMERICA ORTHOPAEDIC ASSOCIATION**
300 THIRD AVENUE SE, #405
ROCHESTER, MN 55904

*unpaid booth spaces may be released after March 1, 2027

COMMERCIAL EXHIBITS RULES & REGULATIONS

2027 MAOA Annual Meeting | April 14 – 17, 2027
Hilton Sandestin Beach Golf Resort | Miramar Beach, FL

- 01 • **LOCATION**
Space in the exhibit hall will be assigned to each booth by MAOA based on exhibiting label.
- 02 • **PERSONNEL**
Exhibit fee includes no less than three (3) complimentary badges per booth, depending on exhibitor level. See [Exhibitor Prospectus](#) for more information. Additional badges may be purchased at \$300/badge.
- 03 • **EXHIBITOR COST**
Exhibitors must pay the cost of a) transportation, including handling and storage of empty crates during the meeting; b) storage incurred before or after delivery from carrier to hotel or after delivery from hotel to carrier; c) installation of the exhibit; d) furniture other than table and chairs provided; e) special electrical outlets; f) alterations in booths as assigned; g) any construction.
- 04 • **USE OF SPACE**
No exhibit shall interfere with any other exhibit visually or physically.
- 05 • **HEIGHT**
No part of the exhibit shall be taller than eight (8) feet.
- 06 • **AISLES**
Aisles must be kept clear, and all exhibits must be arranged so that they will be inside the booth space.
- 07 • **SUBLETTING THE SPACE**
No subletting of space will be permitted. Each exhibiting company must have a completed and approved "Application for Exhibit Space"
- 08 • **AUDIOVISUAL**
Motion pictures and/or audiovisual presentations are permitted in the exhibit booths but must not be produced on public address systems or through amplifiers but must be audible only through some type of individual earphones.
- 09 • **SALES**
No physical sales on the floor – written orders only may be taken in the exhibit area. Live models may be used, but magicians or gimmicks of a similar nature are forbidden.
- 10 • **EXPERIMENTAL PRODUCTS**
Products not yet approved by the FDA or experimental products whose efficacy has not been determined or which are not commercially available, will be permitted to be exhibited only when clearly identified as such. Full documentation as to the extent and results of the research conducted shall be available and presented at the exhibit.
- 11 • **SUPERVISION AND LIABILITY FOR EXHIBITS**
Each exhibitor shall be responsible for their property. The Association, the Hilton Sandestin Beach Golf Resort, or any officer, agent or employee thereof, shall not be liable for the safety of the property of the exhibitor, its agents, or employees, from theft, damage by fire, accident or any other causes, and the exhibitor does hereby release the Association and the Hilton Sandestin Beach Golf Resort from any such claims of any kind or nature.

COMMERCIAL EXHIBITS RULES & REGULATIONS

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Hilton Sandestin Beach Golf Resort | Miramar Beach, FL

12 • EXHIBITOR'S LIABILITY

The exhibitor does hereby agree to indemnify and hold harmless the Association and the Hilton Sandestin Beach Golf Resort, and their representatives, employees, or agents, for injury or death or damage to property alleged to have been the result, wholly or in part, by reason of the presence, activity or exhibit of the exhibitor, its agents or servants, and specifically including the indemnification for any claims for injury to a person or property of any exhibitor, its representatives, agents, or employees.

13 • BOOTH SPACE

Assignment of exhibit booth location will be determined by the level of sponsorship. Assignment of space among companies at the same support level will be dependent upon past annual meeting participation.

14 • INSTALLATION AND DISMANTLING

Exhibits are to be set up on Wednesday, April 14, 2027, between 5:00 PM and 9:00 PM. The exhibits are to be taken down after 11:00 AM on Saturday, April 17, 2027, as long as this does not interfere with the program in progress.

15 • EXHIBIT HOURS | The exhibit booths will be open as follows*:

Thursday, April 15, 2027	6:30 AM – 12:30 PM
Thursday, April 15, 2027	6:00 PM – 7:30 PM Exhibitor Reception
Friday, April 16, 2027	6:30 AM – 12:30 PM
Saturday, April 17, 2027	6:30 AM – 12:30 PM

*Subject to change

16 • UNION CLEARANCE

In order to conform to union contract rules and regulations, it will be necessary that all exhibitors use qualified union personnel for the various services required for installation and dismantling of exhibits and for material handling within the show.

17 • LOCAL REGULATIONS

Each exhibitor shall be individually responsible for compliance with the local health, fire, and safety ordinances and regulations.

18 • ADMISSION

Admission to the Exhibits is limited to those wearing current identification badges provided by the Association.

19 • EXHIBITING/EXHIBITION

Exhibiting/Exhibition refers only to the exhibit space within the exhibit hall. It does not give access or license to exhibit via any other mechanism including, but not exclusive of, mobile labs, corporate semi-trucks or similar, without the express written permission of the MAOA Board of Directors. The MAOA Board, via its Exhibits Committee, retains the right to allow/disallow/ limit meeting participant access to any or all business or industry supported activity on the premises of the venue at which the meeting is held.

20 • CANCELLATION POLICY

- **Before March 1, 2027:** A full refund of the registration fee will be issued, less a 3% processing fee (applicable only to payments made via credit card).
- **March 1 – March 15, 2027:** A 50% refund of the total exhibit registration fee will be issued
- **After March 15, 2027:** No refunds will be granted for booth space cancellations.

IMPORTANT DATES

March 1, 2027

Advance Registration Deadline
Post-Deadline Registration – additional \$500

March 1, 2027

Full exhibitor registration payment due

March 15, 2027

Deadline for Cancellation for Partial Refund

March 30, 2027

Deadline to submit copy for Final
Program/Meeting app

April 14, 2027

Exhibitor Booth Set-up | 5:00 PM – 9:00 PM

April 14 – 17, 2027

44th MAOA Annual Meeting

April 17, 2027

Exhibit Booth Break Down | AFTER 11:00 AM



FUTURE MAOA MEETINGS

APRIL 14 - 17, 2027

Hilton Sandestin Beach Golf Resort
Miramar Beach, FL

APRIL 19-22, 2028

Hyatt Regency Coconut Point Resort
Miramar Beach, FL

APRIL 18-21, 2029

Hyatt Regency Grand Cypress
Orlando, FL

APRIL 15 - 18, 2030

The Grand Hotel Golf Resort
Point Clear, AL