



HISTORY OF THE MID-AMERICA ORTHOPAEDIC ASSOCIATION



This poster was updated March, 2022 by:

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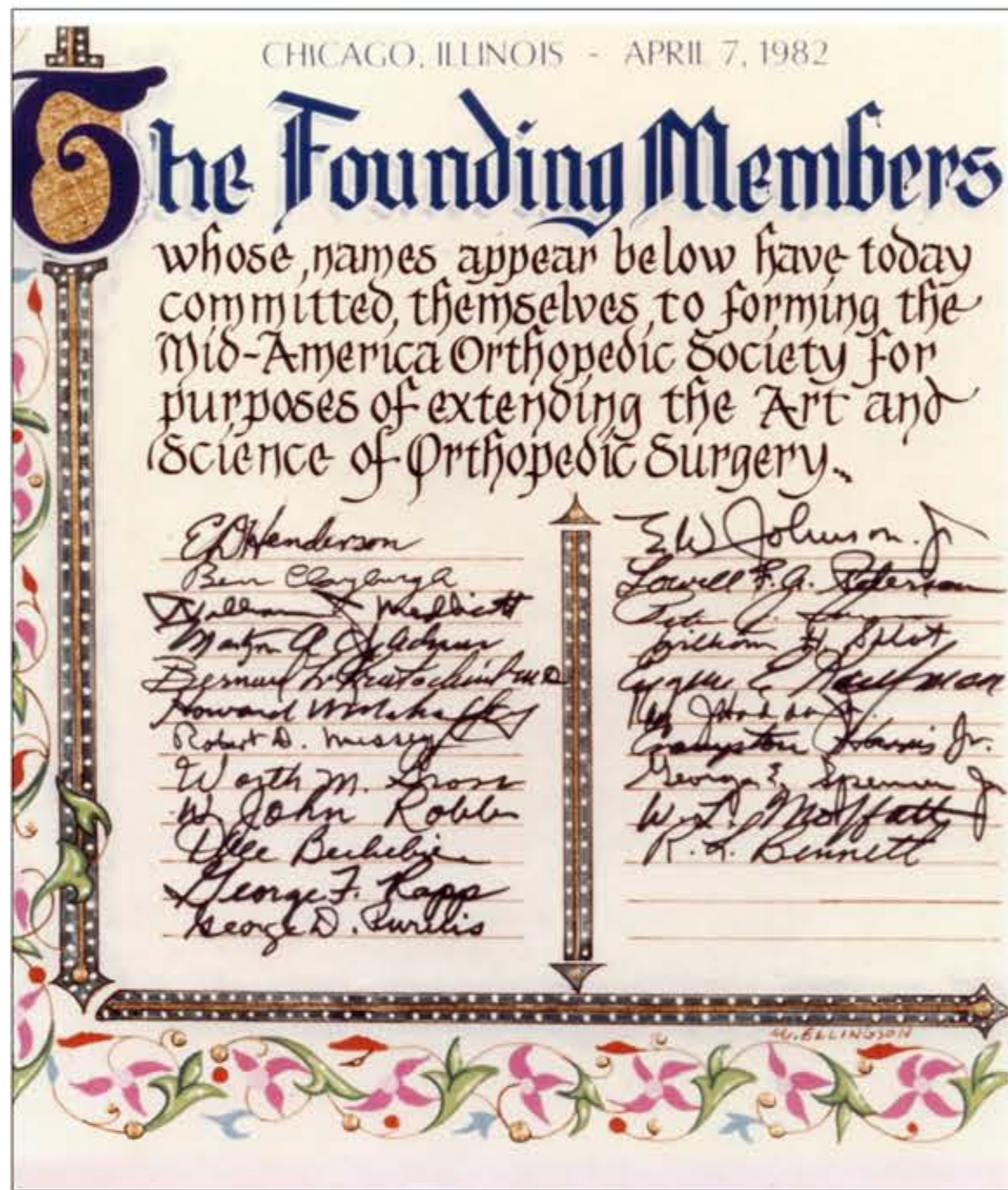
With contributions from:

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The inception of the Mid-America Orthopaedic Association was initiated on April 7, 1982, when 22 individuals representing 19 mid-America states met in the basement of the Sheraton Hotel at the Chicago O'Hare Airport. These 22 individuals completed their deliberations regarding the organization of a new orthopedic association and signed a document stating "The Founding Members whose names appear below have today committed themselves to forming the Mid-America Orthopaedic Society for purposes of extending the Art and Science of Orthopedic Surgery."



The 22 individuals included 21 orthopedic surgeons representing 19 states and one industry executive. Each of the 19 states were represented by a councilor from the Board of Councilors of the American Academy of Orthopaedic Surgeons. Edward D. Henderson, M.D. and E. W. Johnson, Jr., M.D., who were not councilors, and Ben J. Clayburgh, M.D., who was a councilor, were instrumental in bringing all participants together. Mr. R. Lew Bennett (at that time, CEO of Richards Co.) was invited to attend because of his experience in assisting organization of the Eastern Orthopaedic Association and formulation of their by-laws. No formal photograph of the Founders was taken, but one of the delegates had a pocket camera and recorded the event.

The impetus for the organization was to conduct an annual scientific conference and to fill a void between the Eastern and Western Orthopaedic Associations, both of which had defined borders based on statehoods. In addition, the Association was to promote fellowship and socialization among members. Accordingly, the meetings were to be family friendly and occur at resort hotel. The result of this meeting included the following: A statement extolling that "The purpose of the Mid-America Orthopaedic Association is to extend the art and science of orthopedic surgery and supply a forum for free discussion of its various aspects." A Board of Directors was formulated appointing Edward D. Henderson, M.D. of Minnesota as the first President, Worth M. Gross, M.D. of Oklahoma as Vice-President, and E. W. Johnson, Jr., M.D. of Minnesota as Managing Director. The Association office would be located in Rochester, MN where Dr. Johnson could utilize resources available to him.

The writing of the Articles of Incorporation, the By-Laws, and documents of taxation were facilitated by Gregg S. K. Orwoll, J.D., who occupied the position of General Counsel from 1982 to 2009, presiding over all membership meetings during his tenure. The official seal was adopted at the November 8, 1982 board meeting when a "motion was made by Dr. Purvis that the official seal of the Mid-America Orthopaedic Association be the seal as presented by Dr. Johnson with the title around the edges of the seal and the orthopedic tree in the center."

During the board meeting on July 23, 1983, "a projected medallion was shown to the Board that could be made into a logo pin or used as a medallion. The motion was made by Dr. Haddad and seconded by Dr. Johnson that Mid-America Orthopaedic Association purchase a medallion to be worn by the president at the annual meeting." A black ribbon which was used to suspend the presidential medallion came with the medallion. Some felt the ribbon colors should be brighter and more colorful and presented the Association office with a substantial supply of a green, yellow, and purple ribbon (Mardi Gras colors) from New Orleans, which has been used to suspend the medallion ever since.



Founding Members April 7, 1982
BACK ROW (L to R)
Worth M. Gross MD, Oklahoma;
Mr. R. Lew Bennett, Tennessee;
Ben J. Clayburgh MD, North Dakota;
George F. Rapp MD, Indiana;
E. W. Johnson, Jr. MD, Minnesota;
William J. Medlicott MD, Missouri;
Robert D. Mussey MD, Illinois;
Eugene E. Kaufman MD, Kansas;
William L. Moffatt, Jr. MD, Tennessee;
W. John Robb MD, Iowa;
Lowell F.A. Peterson MD, Minnesota;
George D. Purvis, Jr. MD, Mississippi;
Peter J. Irwin MD, Arkansas.

The organization which formulated the Association benefited from a strong proponent of the preconceived ideas established at the first meeting. Dr. Johnson's vision as the first Managing Director was to foster an organization that put the Association's "money back into the system by way of education to resident and young orthopedists". He was concerned with making sure our money was invested wisely, our expenditures should not be excessive, and that the Board of Directors be extremely careful with the finances. He expected board members to be dedicated and willing to work and put in their time to actively help the progress of the Mid-America Orthopaedic Association. This is perhaps what should be expected of any professional education organization, but Dr. Johnson truly lived this philosophy in his tenure as Managing Director. He was also concerned that our meetings should be attractive and responsive to the members as our membership and the educational influences on their lives evolved. Dr. Johnson actively and effectively pursued raising money from industry sources that assisted in putting the Association on a sound financial foundation enabling the ability to make our meetings attractive and financially effective to the membership. He was assisted in the office by Executive Secretary, Becky Carlson.

The First Annual Meeting was held at The Broadmoor Hotel in Colorado Springs, CO, May 18-22, 1983, with Edward D. Henderson, M.D. presiding. 205 orthopedists attended (200 were members representing 19.5% of the first year's 1028 members). Twenty-three industry exhibitors were present in support of the first meeting.

The program consisted of 27 scientific papers, Presidential Guest Speaker: Professor Willy Werner Rittman, Rorschach, Switzerland and 3 "Classics" Speakers: Rocco Calandrucci, M.D. of Memphis, TN; Daniel C. Rioridan, M.D. of New Orleans, LA; and Edward H. Simmons, M.D. of Toronto, Canada. The format of a Presidential and the Classic speakers has been an anchor feature of the Annual Meeting to the present time.

The addition of a "Resident's Trivia Quiz Bowl" was added at the 2017 meeting. Set up a game show with medical and random questions for 2-member teams.

By the Fifth Annual Meeting, 1987, Texas was added to the states of the Association, with the assistance of John J. Hinchey, M.D. (made Honorary Founder) raising the number of member states to 20.

Breakout sessions for specific topics, in addition to the plenary session each day, were introduced at the Fifth Annual Meeting, Hotel del Coronado, San Diego, CA, 1987 due to the fact that a significant number of papers were being submitted for this meeting and the previous two meetings.

Initially, at this meeting the four breakout sessions occurred on the third day of the meeting, Saturday. The next year, due to increasing numbers of paper submissions, the Sixth Annual Meeting at the Sheraton Tucson El Conquistador, Tucson, AZ, incorporated three breakouts on Thursday, and four on Friday and Saturday.

By the Seventh Annual Meeting (1989, Southampton Princess Hotel, Hamilton, Bermuda) it was recognized that a new board position, Education Director (later becoming the Education Committee Chair), was needed, recognizing the impact on education that the Mid-America Orthopaedic Association had made on its members. Adjunctive educational opportunities were felt to be important to the scientific papers and expert speakers that already made up the program. A pre-meeting course was added to this meeting titled "How to Manage and Market Your Orthopaedic Practice", but it wasn't until the Eleventh Annual Meeting that three Instructional Courses were added on to the early Friday morning. Additionally, Symposiums were occasionally added, which often were open to spouses and guests, and at this meeting it was "AIDs", "The Future of Orthopaedic Surgery" at the Twelfth Annual Meeting, and "Osteoporosis for the Practicing Orthopedist and Spouse" at the Thirteenth Annual Meeting.



E.W. Johnson, Jr., MD



John J. Hinchey, MD
Honorary Founder



After the Fourteenth Annual Meeting, 1996, the significance of instructional courses to the annual meetings reflected by attendance at the courses resulted in forming the Education Committee. The Instructional Courses, developed under the direction of the Education Committee, became another important permanent component to the annual meeting.

Poster exhibits were introduced at the Thirteenth Annual Meeting at The Breakers, Palm Beach, FL, in 1995. This opened a new option for scientific presentations that added more participation in the meeting for the membership, an addition that has continued as a regular feature of the Annual Meeting. Forums for case presentations from the membership and controversy panels of experts were also tried to determine if they responded to the member's needs. Multimedia education was always a feature for individual study utilizing instructional videos from the American Academy of Orthopaedic Surgeons.

The first Steel Lecturer was initiated at the Fourteenth Annual Meeting at the Hyatt Regency Hill Country Resort, San Antonio, TX, in 1996. The Lectureship was inaugurated by the invited benefactor, Howard H. Steel, M.D. of Villanova, PA, presenting "Creations, Discoveries, and Inventions". Dr. Steel's intention was to use the format of a non-orthopedic topic to broaden the orthopedist's development, but the lectureship has also proven to be entertaining to spouses and children in attendance.

Dr. Johnson continued as Managing Director through the Sixteenth Annual Meeting in 1998 and then resigned for health reasons. Hamlet A. Peterson, M.D. was elected by the Board of Directors to Managing Director and began his office following this meeting. Dr. Peterson continued to promote the principles of financial responsibility to the Association and the annual meeting and the emphasis of education to the orthopedic resident in training and young orthopedists as well as established orthopedists. He promoted the continued precept that the annual meetings be attractive and responsive, reflecting the educational influences and professional environment of the lives of the membership. He continued the fund-raising through a difficult economic and changing industry relations time. He assisted the Board in decision making with trending statistical analyses over time of the Association's annual meetings and activities.

The Rapp Lecture on "The Cutting Edge" in orthopedic surgery was inaugurated at the Eighteenth Annual Meeting at the Scottsdale Princess, Scottsdale, AZ in 2000. George F. Rapp, M.D. (A Founder from Indiana and President at the Fifth Annual Meeting in 1987) has funded this ongoing lectureship. Additionally, prior to the Eighteenth Annual

Meeting, the Development Committee of the Education and Research Fund was established which examined the nurturing and growth of the industry relationships and contributions to Mid-America Orthopaedic Association education and research activities as well as various methods for membership contributions, creating the endowment for the Association's education and research granting activities. This effort was continuously chaired by Alan H. Wilde, M.D. (Sixteenth President in 1998) from 2000 until 2011, when the committee was dissolved. These functions were continued by the Association office until 2015, when Dr. Craig Roberts volunteered as the Development Consultant, a position which he still holds.

The importance of the technical exhibits to the success of the annual meeting had long been recognized. The Exhibits Committee Chair was essentially an ex officio board member who attended the Board meetings at the annual meeting and went on future site meeting visits. As of the Twenty-First Annual Meeting at the Westin Resort, Hilton Head Island, SC in 2003, the Exhibits Committee Chair became a full Board member. Awards and grants established in 1987 were introduced at the Sixth Annual Meeting in 1988, presenting a "Traveling Residency Program" grant and a "Resident with Top Paper on Program" award. The grants and awards that subsequently grew out of this beginning were always aimed at residents and Fellows in training or young orthopedists, new in practice. The resident paper awards were initially sponsored by Merck Sharp & Dohme and, by the Seventh Meeting, were named for Edward D. Henderson, M.D., J. Albert Key, M.D., and Dallas B. Phemister, M.D.



Hamlet A. Peterson, MD

A resident paper award named for E. W. Johnson Jr, M.D. was added, beginning with the Seventeenth Annual Meeting, and at the Twenty-Third Annual Meeting the J. Albert Key, M.D. Award was renamed the Carl L. Nelson, M.D. Award.

After the Twenty-Second Annual Meeting at La Quinta Resort & Club in La Quinta, CA, 2004, the Board felt that the "purpose" statement for the Mid-America Orthopaedic Association should be updated. Prior to the Twenty-Third Annual Meeting at Amelia Island Plantation, Amelia Island, FL, 2005, a Mission Statement was adopted. "The mission of the Mid-America Orthopaedic Association is to enhance the musculoskeletal health and well-being of all people through orthopedic education and research, and to promote fellowship and socialization amongst members." The annual meetings have been a valuable venue for orthopedic residents to gain experience with presenting their research. The Association has sustained adaptation and promotion of responsiveness to the membership's educational goals and professional social interaction as well as fostering the participation of the member's and meeting attendee's family in an attractive annual meeting family venue. With this in mind in 2013, the Board of Directors modified the MAOA Mission Statement: "The mission of the Mid-America Orthopaedic Association is to serve its members through outstanding educational and fellowship opportunities and to provide value-added services, at the annual meeting and throughout the year."

Dr. Johnson was made Honorary President at the Sixteenth Annual Meeting in 1998. Dr. Peterson was made Honorary President at the Twenty-Seventh Annual Meeting in 2009. Following the Twenty-Eighth Annual Meeting in 2010, Dr. Peterson resigned as the Managing Director. Gregg S. K. Orwoll, J.D. resigned as General Counsel in 2009. He was succeeded by William A. Brown, J.D.

Dr. Miguel E. Cabanela, became Managing Director at the Twenty-Ninth Annual Meeting in 2011. He continued the tradition of the wise and fair advisor to the Board. He also led the administrative activities in the office. This was put to task when the Thirty-Eighth Annual meeting was postponed in 2020 due to the Covid-19 pandemic. The meeting was then rescheduled from April to September 2021. That meeting was co-hosted by Presidents Matthew Mormino and Craig Mahoney. At the end of the meeting Dr. Cabanela announced his resignation as Managing Director. He was made Honorary President at the Thirty-Ninth Annual Meeting in San Antonio, in April 2022. Dr. David G. Lewallen began his role as the fourth Managing Director for MAOA in December 2021; helping to organize the April 2022 meeting



Miguel E. Cabanela, MD

The organization's home office was established in Rochester, MN, by Dr. Johnson. The Rosenbluth Travel Agency was hired to help organize and manage the logistics of the First Annual Meeting. Jeannette McFarlane, employed by Rosenbluth, was assisted by her husband Jim and Maryann Lange. This association ended in 2015 when Jeannette retired. Linda Freeman became the Meeting Consultant in 2016.

The success of the Mid-America Orthopaedic Association is credited to the Managing Directors: Drs. Johnson, Peterson, Cabanela, and Lewallen. Equally important are the contributions of the Executive Assistants: Becky (Carlson) Waara (1982-1990), Sue (Krusemark) McKinley (1990-2020), Pam Kluck (1996-present), and Cayen VanLaere (2020-present). Sue McKinley retired in May 2020, after serving MAOA for 30 years; an act of considerable devotion. Her input was greatly appreciated and will be missed.

2022 MAOA Office Staff

Pam Kluck, David G. Lewallen, MD, Cayen VanLaere

