



EXHIBITOR PROSPECTUS

2024 MAOA ANNUAL MEETING

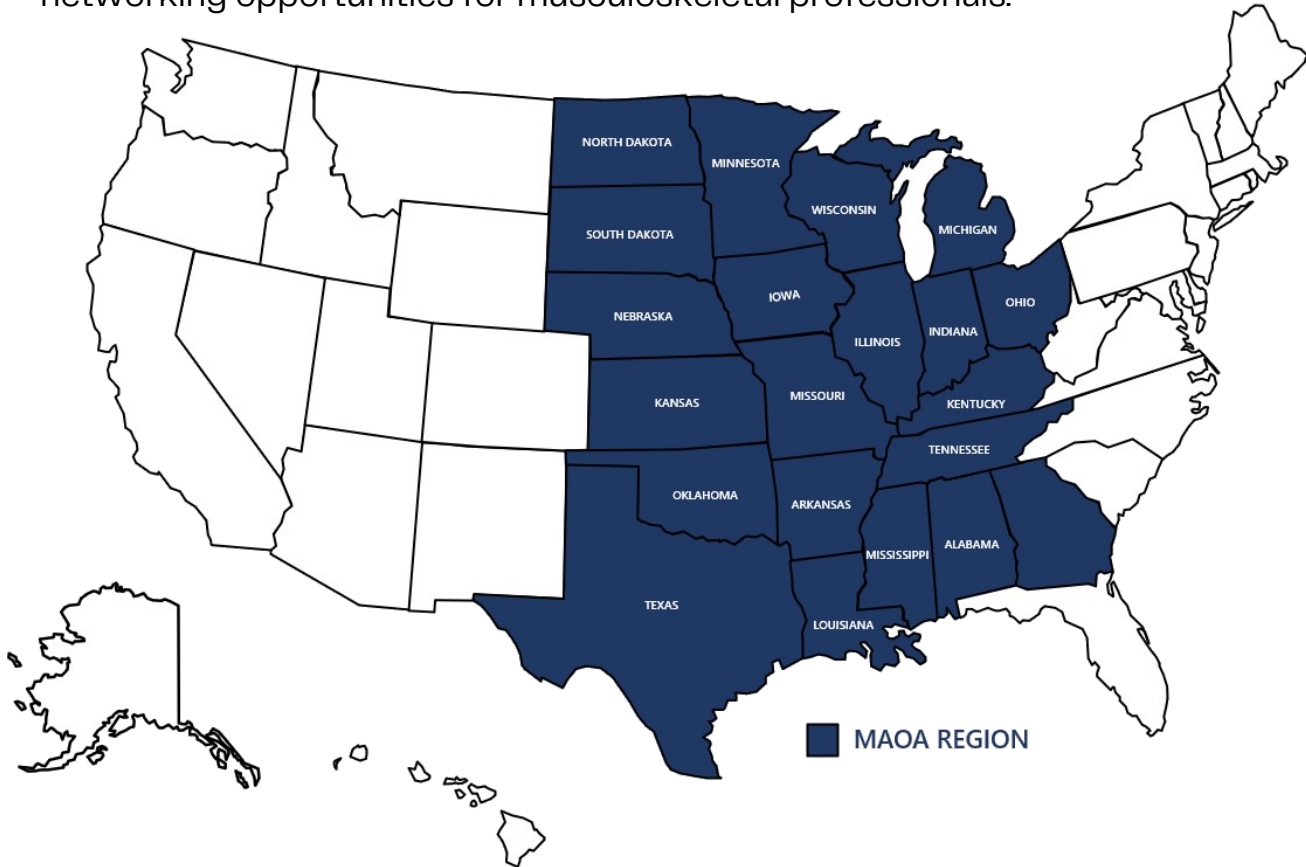
APRIL 10 - 14
2024

Hyatt Regency Coconut Point Resort
Bonita Springs, FL

MID-AMERICA ORTHOPAEDIC ASSOCIATION

Mid-America Orthopaedic Association was formed in 1982.

The mission of Mid-America Orthopaedic Association is to be the premier regional orthopaedic association, providing high-quality education, support, and networking opportunities for musculoskeletal professionals.



ANNUAL MEETING	Physician/Allied Health Attendance	Podium Presentations	Poster Presentations	Technical Exhibits
2016	375	238	86	25
2017	416	232	117	29
2018	405	231	112	47
2019	441	232	98	28
2020	Meeting Canceled			
2021	336	238	240	29
2022	379	234	114	29
2023	401	238	88	32

Why exhibit at the **MAOA** **2024 Annual Meeting?**

Mid-America Orthopaedic Association

MAOA Annual Meeting is composed of scientific material concerning all disciplines of orthopedic surgery presented by leaders in the field, members, and residents. It is a popular forum of education for both specialists and generalists. Allied health professionals and medical students also attend. It has gained a reputation of high quality due to the expertise of the presenters and the emphasis on audience participation. Continuing medical education (CME) credits are offered.

Dedicated Time with the Attendees

Your company representatives will have the opportunity to interact with the MAOA meeting attendees during continental breakfasts, coffee breaks, and the special Exhibitor Reception held in the exhibit hall on Thursday evening. During the reception, registered physicians and their families will visit booths while enjoying a refreshing drink and a bite to eat. We also offer drawings and prizes throughout the meeting to encourage attendees to visit the exhibitor booths.

Conference Meeting Attendee List

Exhibitors will receive a complimentary list of registered attendees approximately four weeks before the meeting. You can use this list to promote your products/services in advance and potentially boost traffic at your booth. Exhibitors will also receive a complimentary list of FINAL attendees approximately three weeks after the meeting.

Attendance at the Scientific Portion of the Meeting

To better prepare and equip your sales force, MAOA welcomes and encourages your registered representatives to attend the scientific program portion of the meeting. This will enable your company to gather the most current and relevant information in the orthopedic field, further build rapport with the attendees, and gain a competitive advantage in the industry.

Acknowledgement

Your company will be listed on the MAOA Annual Meeting app along with contact information, website address, and a brief company description. You will also be acknowledged on our website and in our bi-annual MAOA newsletter.



EXHIBITOR BENEFITS

	PLATINUM \$25,000	GOLD \$20,000	SILVER \$15,000	BRONZE \$10,000	COPPER \$5,000	EXHIBITOR \$3,500
Complimentary Representative Badges	8	7	6	5	4	3
Additional Representative Badge	\$200	\$200	\$200	\$200	\$200	\$200
Booth Size	8x10 (x2)	8x10 (x2)	8x10 (x2)	8x10 (x2)	8x10	8x10
Flyer in Registrant Packet	✓	✓	✓	✓	N/A	N/A
Banner on Website	✓	✓	✓	N/A	N/A	N/A
Meeting App Advertising	✓	✓	N/A	N/A	N/A	N/A
President's Dinner Ticket	2	1	N/A	N/A	N/A	N/A
Wednesday Dinner Ticket	5	4	3	2	1	\$200
Friday Dinner Ticket	5	4	3	2	1	\$230

Application for Exhibit Space

HYATT REGENCY COCONUT POINT RESORT | BONITA SPRINGS, FL
APRIL 10 - 14, 2024

COMPANY	<input type="text"/>		
PRODUCT TO BE EXHIBITED	<input type="text"/>		
WEBSITE	<input type="text"/>		
ADDRESS	<input type="text"/>		
CITY	<input type="text"/>	STATE	<input type="text"/>
PHONE	<input type="text"/>	EMAIL	<input type="text"/>
CONTACT	<input type="text"/>		
TITLE	<input type="text"/>		
SIGNATURE	<input type="text"/>	DATE	<input type="text"/>

By submitting this application, it is agreed that you have read and will abide by the [Rules and Regulations](#) of the Mid-America Orthopaedic Association. The exhibitors further agree that the regulations included with this form are a part of the agreement between the exhibitors and the Association.

SELECT YOUR EXHIBITOR LEVEL

EXHIBITOR
\$3,500

BRONZE
\$10,000

GOLD
\$20,000

COPPER
\$5,000

SILVER
\$15,000

PLATINUM
\$25,000

TOTAL AMOUNT DUE:

Payment Information

Full payment **must** be received by MAOA by **March 1, 2024***



Register Online

[CLICK HERE](#) to apply online and pay via credit card | www.maoa.org

Pay by Check

Return this form along with your check to: **MID-AMERICA ORTHOPAEDIC ASSOCIATION**
300 THIRD AVENUE SE, #405
ROCHESTER, MN 55904

ADDITIONAL OPPORTUNITIES

Have a new product or procedure you want to debut or promote?

MAOA offers additional opportunities to give you even more time with our attendees.

CONTACT
midamerica@maoa.org for more information!!

PRE-MEETING COURSE

\$750

Exhibit one day **early** during our Wednesday Pre-Meeting Course!

WEDNESDAY LUNCH

\$10,000*

There will be no competing scientific events during this time period. This 1-hour slot is during our Wednesday Pre-Meeting Course.

THURSDAY LUNCH

\$10,000*

There will be no competing scientific events during this time period. This 1-hour slot falls between Thursday's plenary session and the afternoon breakout sessions.

*Cost is \$10,000 and includes one 8x10 booth Thursday-Saturday. Does not include food & beverage or any additional AV/speaker costs.

IMPORTANT DATES

January 1, 2024

Deadline for Exhibitor Application

February 28, 2024

Deadline for Cancellation and Partial Refund

March 1, 2024

Final Deadline for Balance of Exhibitor fees

April 1, 2024

Deadline to Submit Copy for Final
Program/Meeting app

April 10, 2024

Exhibitor Booth Set-up | 5:00 PM – 9:00 PM

April 10 – 13, 2024

41ST MAOA Annual Meeting

April 13, 2024

Exhibit Booth Break Down | AFTER 10:30 AM



FUTURE MAOA MEETINGS

APRIL 10 - 14, 2024

Hyatt Regency Coconut Point Resort
Bonita Springs, FL

APRIL 9 - 13, 2025

La Cantera Resort
San Antonio, TX

APRIL 15 - 19, 2026

The Grand Resort
Point Clear, AL

APRIL 14 - 18, 2027

Hilton Sandestin Beach Golf Resort
Miramar Beach, FL